**Short Publishing Class Proposal**

**Description:** Have you ever thought about publishing a book but weren’t sure where to start? This engaging webinar provides a clear overview of the publishing process, from developing your idea to choosing the best publishing option for you: traditional publishing, hybrid publishing or self-publishing. Learn what it takes to bring your story to life, avoid common pitfalls, and understand the business of making books. Whether you have a memoir, novel, or nonfiction idea, this session will demystify publishing and help you take the next step with confidence.

**Syllabus: The Path to Publishing – A Two-Session Introductory Course**

**Instructor:** Emily Barrosse
**Format:** Virtual (Live Interactive Sessions)
**Duration:** Two 90-minute sessions
**Audience:** Aspiring authors interested in learning the publishing process

**Session 1: Bringing Your Book to Life**

**Objectives:**

* Understand the steps from manuscript to publication.
* Learn about book production, marketing, and sales.
* Develop an action plan for next steps in your publishing journey.

**Topics Covered:**

* **Writing & Editing**: What makes a book publishable?
* **Production & Design**: Cover design, formatting, and printing basics.
* **Legal & Financial Considerations**: Copyright, royalties, and contracts.
* **Marketing & Promotion**: How authors build an audience and sell books.
* **Your Next Steps**: Practical advice on moving forward with your book.
* **Final Q&A and Discussion**

**Homework:**

* Create a short action plan for your book project.
* Identify at least one next step toward publication.

**Session 2: Understanding the Publishing Landscape**

**Objectives:**

* Learn the different paths to publishing (traditional, hybrid, self-publishing).
* Understand what publishers and agents look for.
* Gain insight into the key steps of the publishing process.

**Topics Covered:**

* **Market Readiness**: How to determine if your book idea is viable.
* **Publishing Options**: Pros and cons of traditional vs hybrid vs self-publishing.
* **Agents & Publishers**: What they do, how to query, and what they expect.
* **The Self-Publishing Process**: Costs, timelines, and common mistakes to avoid.
* **Q&A and Discussion**

**Homework:**

* Identify your book’s genre and potential audience.
* Consider which publishing path best fits your goals.

**Course Outcomes:**

By the end of the two sessions, participants will:

* Have a clear understanding of their publishing options.
* Know what steps are required to publish a book.
* Feel confident in taking the next step toward their writing and publishing goals.