AD HOC STRATEGIC PLANNING COMMITTEE CHARTER - Fall 2019

- 1. **Membership** The Chair of the Committee shall be appointed at the first Board meeting after the Spring elections by the Chair of the Board, with the approval of the Board, for a one-year term. Such term may be renewed at the discretion of the Chair of the Board and with the approval of the Board. The Committee Chair, in consultation with the Chair of the Board, shall appoint such members as they deem necessary to accomplish the tasks of the Committee.
- 2. **Objective** Develop a five-year plan clarifying OLLI at AU's mission, vision, and values and laying out a comprehensive set of coordinated goals and actions that work together to guide OLLI at AU's future.

3. Tasks –

- 1. Collect stakeholder input and organizational data to analyze the following Board-identified critical issues and recommend goals and implementation steps for each:
 - Membership growth
 - Space to accommodate such growth
 - Academic program
 - The OLLI at AU community
 - Financial management and fundraising
 - The OLLI American University Relationship
- 2. Review annually progress made and recommend further implementation actions and other revisions.