MEMBERSHIP/OUTREACH COMMITTEE CHARTER – Fall 2019

1. Membership – The Chair of the Committee shall be appointed at the first Board meeting after the Spring elections by the Chair of the Board, with the approval of the Board, for a one-year term. Such term may be renewed at the discretion of the Chair of the Board and with the approval of the Board. The Committee Chair, in consultation with the Chair of the Board, shall appoint such members as they deem necessary to accomplish the tasks of the Committee.

2. Objective – To monitor membership growth and suggest approaches to the Board for achieving and sustaining appropriate growth.

3. Tasks –
   1. Recommend to the Board strategies and activities to continue moderate membership growth from four to six percent.
   2. Recommend to the Board strategies and activities to reach broader audiences including semi-retired and newly retired individuals as well as American University alumni (faculty, students, and staff)
   3. Propose media outreach and relationship-building opportunities with other civic, academic, and community organizations.
1. **Membership** – The Chair of the Committee shall be appointed at the first Board meeting after the Spring elections by the Chair of the Board, with the approval of the Board, for a one-year term. Such term may be renewed at the discretion of the Chair of the Board and with the approval of the Board. The Committee Chair, in consultation with the Chair of the Board, shall appoint such members as they deem necessary to accomplish the tasks of the Committee.

2. **Objective** – To enhance racial, ethnic, and socio-economic diversity of OLLI membership.

3. **Tasks** –
   1. Develop a comprehensive vision for enhancing racial, ethnic and socio-economic diversity of OLLI membership.
   2. Recommend policies and activities to the Board that promote diversity in OLLI's membership and programs.
   3. Coordinate with the Curriculum Committee and Lecture Committee to develop classes and lectures on policy and cultural issues relating to racial and ethnic diversity.
   4. Recommend to the Board policies and procedures to ensure an inclusive atmosphere in all OLLI's classes, programs and activities.